

Instructions: Use this social media kit to support Carbon Monoxide Awareness Month in November. Download supporting graphics and use the social media messages below to upload to your agency’s social media accounts. Every agency is invited to edit the messaging to target your local community and cobrand the graphics with your agency’s logo. The sample “co-branded” graphics below provide an example of where to add your agency’s logo. For questions about this social media kit, please email PublicAffairs.OSFM@osfm.oregon.gov.

Post 1 – What is Carbon Monoxide?

OSFM-branded:



Did you know the Oregon fire service sees an increase in calls related to carbon monoxide in the fall and winter months?

The colorless, odorless gas can be deadly if undetected. As we head into the cold winter months, we are asking everyone to make sure your home has working carbon monoxide alarms to keep you and your loved ones safe.

Place carbon monoxide alarms in every bedroom and on each level of your home. Test alarms monthly and replace batteries as needed. Never ignore a carbon monoxide alarm – if it sounds, get outside to fresh air and call 9-1-1.

Let's work together to prevent carbon monoxide poisoning and protect our communities.

LEARN MORE: <https://www.oregon.gov/osfm/education/Pages/alarms.aspx>

Co-branded:



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Post 2 – Prevent Carbon Monoxide Poisoning

OSFM-branded:



Co-branded:



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Did you know on average 19 people are killed by carbon monoxide poisoning in Oregon every year. It is an invisible, tasteless, odorless gas that can be deadly to people and pets if left undetected. Carbon monoxide alarms provide early warning when lethal levels of the deadly gas are present.

Follow these guidelines to reduce the risk of carbon monoxide poisoning:

- ✓ Only use heaters intended for indoor use.
- ✓ Never use an oven or stovetop to heat your home.
- ✓ Always use generators outdoors in a well-ventilated space, at least 20ft from any building or opening.
- ✓ Ensure proper ventilation for all fuel-burning appliances, including fireplaces, water heaters, furnaces, and dryers.
- ✓ Keep vents and chimneys clear of debris and check for any gaps, leaks, or rust.
- ✓ Never leave the car running in the garage.
- ✓ Always use barbecue grills outside, away from all doors, windows, vents, and any building openings.

Carbon monoxide is odorless, but a working alarm can save lives. Stay warm, stay smart!

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Post 3 – Install and Test Carbon Monoxide Alarms

OSFM-branded:



Co-branded:



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Did you know carbon monoxide is called the 'silent killer' for a reason? You can't see it, smell it, or taste it—but it can be deadly. That's why carbon monoxide alarms are a must have for every home.

Here's the deal:

Put carbon monoxide alarms outside bedrooms and on every level of your home.

Test them monthly (it takes 10 seconds, promise!).

A quick check could save your life. Test your alarms today!

LEARN MORE: <https://www.oregon.gov/osfm/education/Pages/alarms.aspx>

Post 4 – Make a Plan for CO Safety

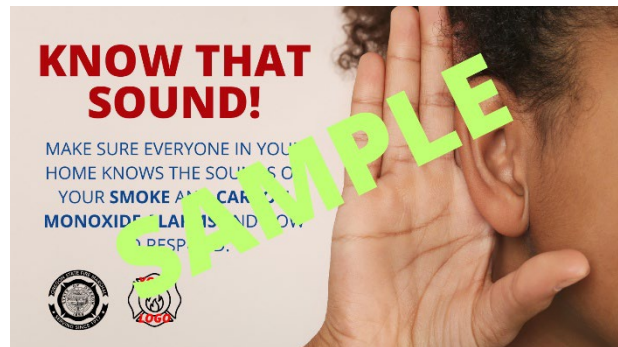
OSFM-branded:



Do you know what to do if your carbon monoxide alarm goes off? Everyone should get out, stay out, and call 9-1-1. The alarm is sounding because there could be deadly levels of carbon monoxide in your home.

LEARN MORE: <https://www.oregon.gov/osfm/education/Pages/alarms.aspx>

Co-branded:



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