



OREGON
HEALTH
AUTHORITY

April 17, 2025

Integrated funding case studies

**Health-related services (HRS) and Supporting Health
for All through REinvestment (SHARE) webinar**

Agenda

- Purpose
- Icebreaker
- Integrated funding case studies
 - PacificSource, Marion-Polk with Willamette Health Council
 - Yamhill Community Care Organization
- Questions and discussion
- Closing and next steps

Purpose of today's session

- Hear implementation insights and experiences from coordinated care organizations (CCOs) that have successfully integrated funding processes
- Identify strategies to simplify and streamline health-related services (HRS), Supporting Health for All through REinvestment (SHARE) and other funding sources to improve CCO, community partner and member experiences
- Gain actionable insights to improve community partner experience and outcomes for members, with the goal of reducing the complexity of multiple funding streams

Icebreaker

On a scale of 1–5, how integrated are your multiple funding streams (HRS community benefit initiative, SHARE, community capacity building funds, other CCO funding processes)?





Integrated funding case studies



PacificSource Marion-Polk CCO and Willamette Health Council

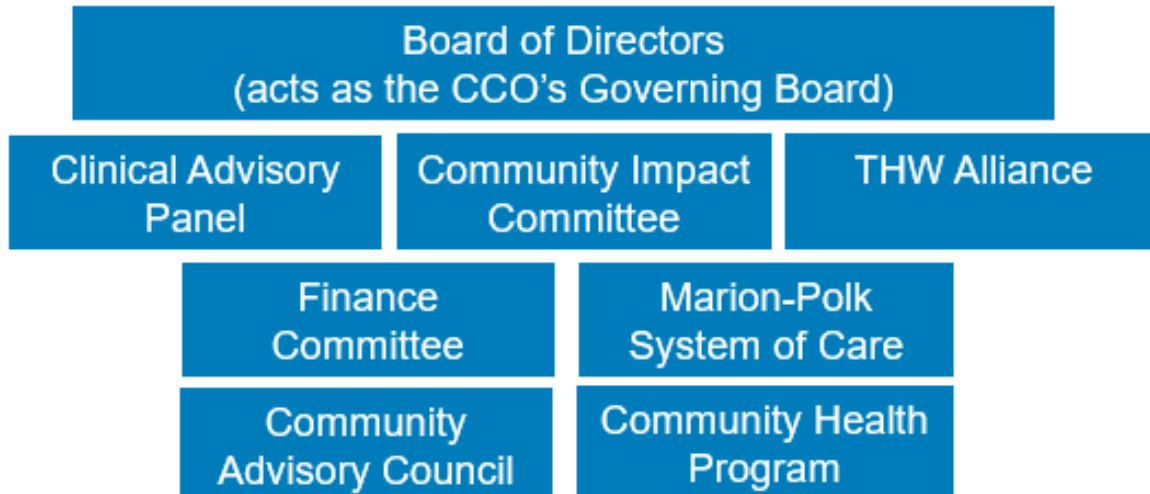


Marion and Polk County Coordinated Care Organization (CCO) joint management structure



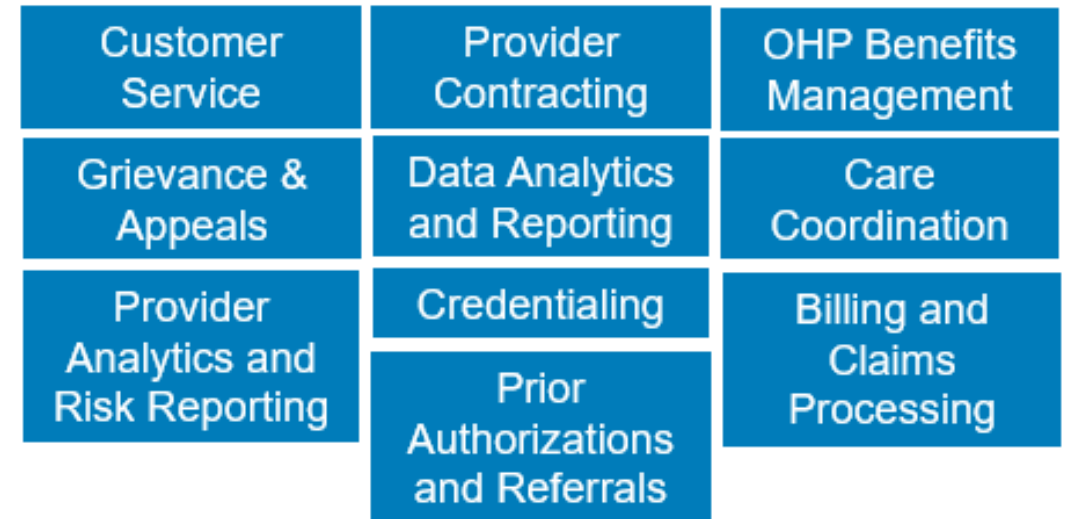
Willamette Health Council core responsibilities:

- CCO community governance
- Community health assessment
- Community health improvement plan



PacificSource core responsibilities:

- Holds and manages CCO with OHA
- Oregon Health Plan benefit administration
- Health plan operations



Community Impact Grants program at Willamette Health Council (WHC)

WHC has been in the business of local grant-making since 2020

- 2020: Established Community Impact Fund
- 2022:
 - PacificSource formally delegated HRS Community Benefit Initiative (CBI) administration
 - Adopted a new online grants management platform, Foundant
- 2023: Hired dedicated staff (now a team of 2.0 FTE)
- **Total grants awarded to date:** \$10.7 million (spanning 141 unique projects)

Community-driven, community-responsive process

- Community Advisory Council (CAC): Oregon Health Plan members and guardians
- Community Impact Committee (CIC): Board members, committee members and other community partners

Streamlining the process

- Braided all social determinants of health-related funding streams
- Single application
- Internal review determines which funding stream project best aligns with, if any
- Same timelines including application and reporting requirements
 - Greater focus on tracking outcomes — biannual progress reports, site visits, All Grantee Convening
- CAC role: review and fund projects that meet HRS Community Benefit Initiative (and as of 2024, SHARE) criteria
- CIC role: review and fund projects that align with all other funding streams' criteria

Community Impact Grants 2024-2025 cycle

Braided four funding streams

- HRS CBI
- Community Impact Fund (WHC's net operating funds and Shared Savings)
- Quality Pool (funds allocated to support the Social Determinants of Health Screening and Referral Quality Incentive Measure)
- SHARE — first cycle of integration

Project eligibility

- Address at least one impact area in alignment with Marion-Polk Community Health Improvement Plan (CHIP): Behavioral health, Children, Youth and families, Housing and homelessness
- Directly impact Marion-Polk community and support WHC's mission
- Maximum award amount: \$100,000
- Prioritization: advance health equity, support specific CHIP strategies, address more than one impact area, not previously funded

Total grant budget: \$2.97 million

Total grants awarded:

- 43 projects (60% were first-time grant recipients)
- Of the above, nine projects funded directly through SHARE

Integration of SHARE funds

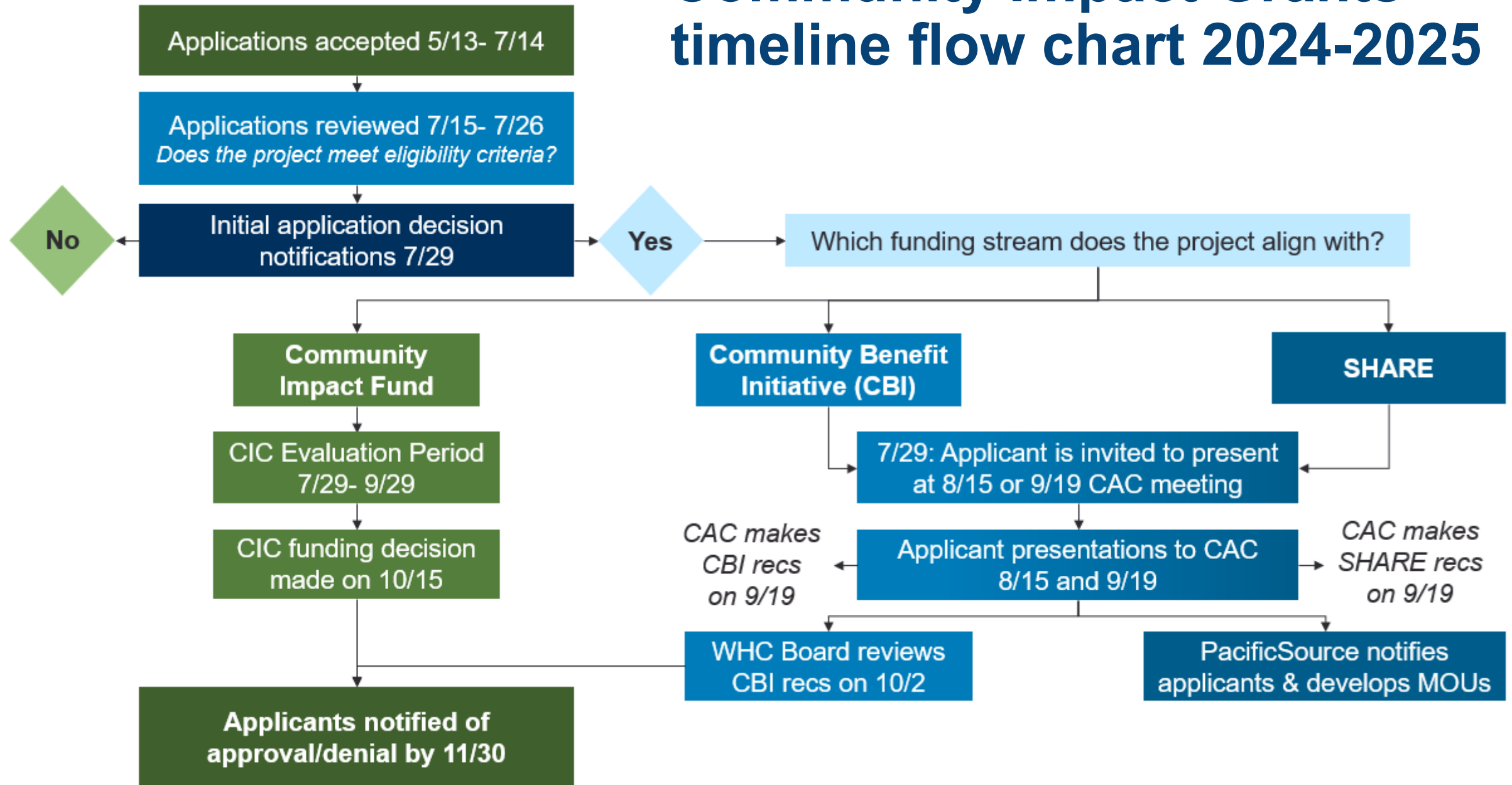
Benefits

- Greater visibility and transparency for the community through a formal process
- Strengthened CAC involvement
- Low-barrier: streamlined, single application to access three braided funding opportunities

Implementation

- Collaborative planning meetings and updates to integrated application
 - Joint technical assistance webinar plus frequently-asked questions (FAQ) guidance, scoring tools and guide to outputs and outcomes created by WHC
 - Joint review of applications to determine best fit and reduce burden on partners
 - Applicants for potential SHARE or CBI funding invited to present to the CAC
 - CAC score and make funding recommendations to CCO
- 

Community Impact Grants timeline flow chart 2024-2025



Ongoing challenges

- Total available grant budget is a moving target.
- It's a balancing act; some funding streams are more flexible than others.
- Partner confusion
 - Misaligned timelines for decisions, communications and deliverables
 - Different agreements and reporting requirements
- Measuring overall impact vs. individual project performance
- Award amounts: breadth vs. depth
- Staffing capacity at both PacificSource and WHC

Positive outcomes

- Applicants, Community Advisory Council and Community Impact Committee all reported improvements with the new streamlined process.
- Demonstrated value of WHC-PacificSource joint management model.
 - Local decision-making and oversight of community investments
 - Large portfolio of projects funded year over year
 - Better view and alignment of all WHC-PacificSource social determinants of health investments in region
- PacificSource gained relationships with new community partners.
- All Grantee Convening brings all funded partners together.

Questions and contact information

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Learn more at www.willamettehealthcouncil.org.

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Additional CCO case study

Community grant joint funding request for proposals

Yamhill Community Care Organization

- Uses **single-entry funding application since 2023** for investments in the social determinants of health to support access, equity and efficiency.
- Integrates and braids several internal funding streams: SHARE, HRS-Community Health Improvement Plan (CHP), Traditional Health Worker, Community Prevention and Wellness, Early Learning (bi-annually).

Keys to success

- **High-touch process:** offers applicants and grantees webinars, resources, a specific funding contact and in-person grantee site visits for questions and technical assistance.
- **Multi-step review:** scoring, ranking and review for alignment includes rounds of internal staff, external partners, the Community Advisory Council, local Community Prevention and Wellness Committee and YCCO Board.
- **Continuous re-evaluation and evolution:** adapts in response to partner feedback and experiences with braiding funds (for example, recent launch of grant management software).

Contact:

Funding@yamhillccco.org

Webpage:

[Yamhill CCO
funding
opportunities](https://yamhillccco.org/funding-opportunities)





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Questions and discussion

Resources and contact information

Contact information

- HRS team: health.relatedservices@oha.oregon.gov
- Anona Gund: Anona.E.Gund@oha.oregon.gov
- Rachel Burdon: Rachel.E.Burdon@oha.oregon.gov
- Laura Kreger: Laura.E.Kreger@oha.oregon.gov
- HRS and SHARE CCO technical assistance: ORPRN_TA@ohsu.edu

Resources

- [OHA HRS webpage](#)
- [OHA SHARE webpage](#)

Registration links

- April 30, 2025 – [HRS flexible services process improvement](#)

Thank you!

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